

SecondSunGroup

Management & Event Agency



Press Kit - DJ Pedro Mercado

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DJ PEDRO MERCADO - Biography



Pedro Mercado is a talented and passionate dj, producer & radio-host from Belgium with a very close eye on the international house scene & sound. As a dj he has played and still plays in all the best clubs in Belgium, and every summer he does some nice gigs in his second home country Ibiza. He is also resident-dj at 2 radio shows in Belgium: Rotationz & Kondo Beach, which are broadcasted on several important radio stations around the world

world such as Ibiza Global Radio. His style of music goes from deep house over tech house to mnml techno with an Iberican touch. As a producer he released his first official EP in 2009, together with his studio partner Karada. In 2011 came already their international breakthrough with the release of their "Hal-lelujaahhh" EP on Factiva, the label of Wally Lopez. More releases on other international labels followed soon (Parquet, Deeperfect, Go Deeva, WTF!, , ...). His most recent successfull EP so far was "You Take Me There (Behind The Sun) feat. Zoë Xenia" together with Karada, was released on Gold Records (DE), got remixed by Shadow Child & Rodriguez Jr and reached the Beatport Top 100!

PM

Pedro Mercado started Dj-ing like most youngsters at Dj-contests and small local parties. Pretty soon he became monthly resident at the well known Club Decadance in Ghent (1998-2003). In 2005 he reached the semi-final of the Diesel-U-Music Dj-contest at Fuse Brussels. His dj-career really started to boom when he became an important part of the concept "Rotationz, The Heart of Club Nature" in 2006.

PM Radio

Rotationz is one of the biggest radio shows in Belgium concerning Quality House Music. Since 2003 every Saturday Rotationz host their national radio show on Topradio, the biggest dance fm radio station in Belgium, between 20.00 and 22.00 h where they introduce the newest tracks, artist albums, CD-compilations & the hottest Dj-mixes,...

Pedro Mercado joins Rotationz in 2006 and is now co-host and resident-Dj of the show: every first Saturday of the month he hosts his own mix session which is called "The Hottest Sounds From The Underground". On top of that he is responsible for all the Ibiza related topics in Rotationz and therefore he plays at Ibiza Parties all around in Belgium.

Additionally to his Rotationz residency, Pedro Mercado started in July 2011 with a new radio show called "Kondo Beach 118BPM " where he presents the hottest Deep House together with Derek D. Kondo Beach is now broadcasted on several belgian and international radio stations such as Ibiza Global Radio.

PM Kondo

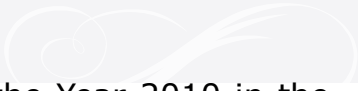
In the mean while Pedro Mercado plays as guest in important belgian clubs like Café d'Anvers Antwerp (Circoloco, Mimazu, Peoples, Tape Tape), La Rocca Antwerp (Factomania Showcase, Club Local One, Dazzelin' Darling), At The Villa (Supermercado), Xoda (Space Ibiza World Tour), Stereo Six (La Banda), Versuz Beach (Eivissa Clubbing), Club H2O, Club Decadance Ghent, Culture Club Ghent (La Clinique, Tease Your Ears), The Temple (Retro Arena), Riva (Rotationz Parties), Noxx Antwerp (Ketaloco), Make Up Ghent, Pulse Factory (4 years Rotationz), Escape Concept, Cherrymoon, Zuri (Jack Your Body), ICC Ghent (Reworxx), Flanders Expo Ghent (Liberty White), Neverending Festival,...

At these parties, he played alongside international dj's such as Mark Fanciulli, Djuma Soundsystem, Wally Lopez, Ismael Rivas, Joris Voorn, Davide Squilace, Butch, Matthias Tanzmann, Ida Engberg, Tania Vulcano, Barem, José De Devina, Camilo Franco, Hermanez, Ramon Tapia, Dimitri Andreas,...

The next logic step was producing. Together with his studio partner Karada he released his first official EP in April 2009: "Something" EP, on the belgian label Creamminal Records. The leading track 'Something Phat' got a lot of airplay in Belgium and was compiled on several CD's. Other EP's on Creamminal followed: "Gecko" EP and "Benirras" EP.

PM IGR

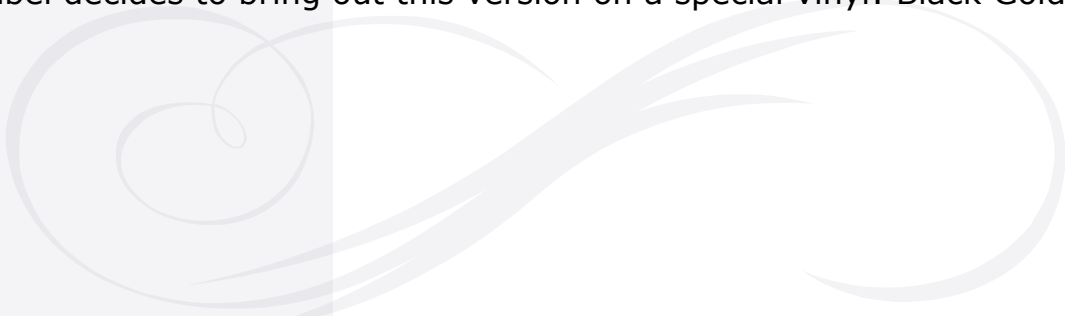
May 2011 was a very important moment in the producer career of Pedro Mercado & Karada. Their new track "Hallelujaaahhh" was released on one of the biggest labels in Spain, Factoria Records, the label of Wally Lopez.



“Hallelujaaahhh” was already elected before as Track of the Year 2010 in the famous DJ MAG Top 100 Dj’s by Wally Lopez who played it also @ Space Ibiza Opening Fiesta 2011 with huge success! Later on that summer, “Hallelujaaahhh” was also hammered at Bora Bora Ibiza.

From then on Pedro Mercado is invited every summer to play some nice gigs in Ibiza, for example in Guarana Club, Es Vive Hotel, Tantra Bar, Lio, La Plage,... and some live guest mixes on Ibiza Global Radio.

End 2012/beginning 2013 Pedro Mercado has his biggest success as a producer so far. Together with Karada he releases “You Take Me There (Behind The Sun)” feat. Zoë Xenia on the German label GOLD of Rainer Weichhold, who runs also Kling Klong together with Martin Eyerer. The track is remixed by international topproducers Shadow Child & Rodriguez Jr., it reaches position nr.70 in Beatport and is played by many big dj’s all over the world. In the summer of 2013 Steve Lawler & Darius Syrossian play the Rodriguez Jr remix live from Sankeys Ibiza in their BBC Radio 1 Essential Mix. The track is getting ever more popular and the label decides to bring out this version on a special vinyl: Black Gold Vol.1.



More Infos:
www.secondsungroup.com